



**The People's Pavilion**

**Stewart Drew**  
**Director & CEO**

# sion

be a flagship centre for the arts and a  
cant cultural hub for the south-east,  
ned by our communities; known for  
programme nationally and  
ernationally.

ponding to our world class  
nitecture and living heritage, to allow  
ater access to cultural experiences,  
l to ensure culture-led regeneration  
the region has sustained momentum  
o the next decade and beyond.



## **Future-proofing our legacy.**

Established 1935, modern ever since.

DLWP is the prototype for a modern integrated arts centre. What started as an experiment in democratic social enterprise has become a blueprint for cultural provision and audience engagement.

The potential is significant. In its coastal location, DLWP is ready to be a cultural challenger to the capital.

DLWP is a living presence. It is a testament to the Modern spirit. Loved by its community, renowned across the world, there is nowhere quite like it.

## Business Plan – Next 4 Years

- Grow numbers & engagement.
  - Become a combined arts organisation.
  - Learning across the organisation.
  - Centre for skills & research.
  - The building is at the heart.
  - Increase income; fundraising & commercial.
- >> Increase relevance & resilience.



# De La Warr Pavilion

Established 1935, modern ever since.

Since 2005

5m+ visitors

55k participants to  
learning & participation  
schemes

Establishment of  
evening economy

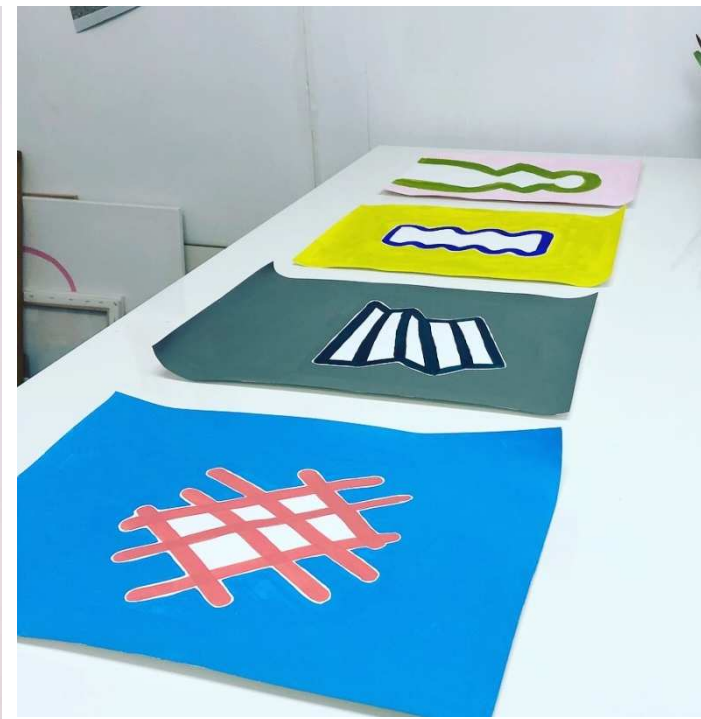
350k tickets sold



















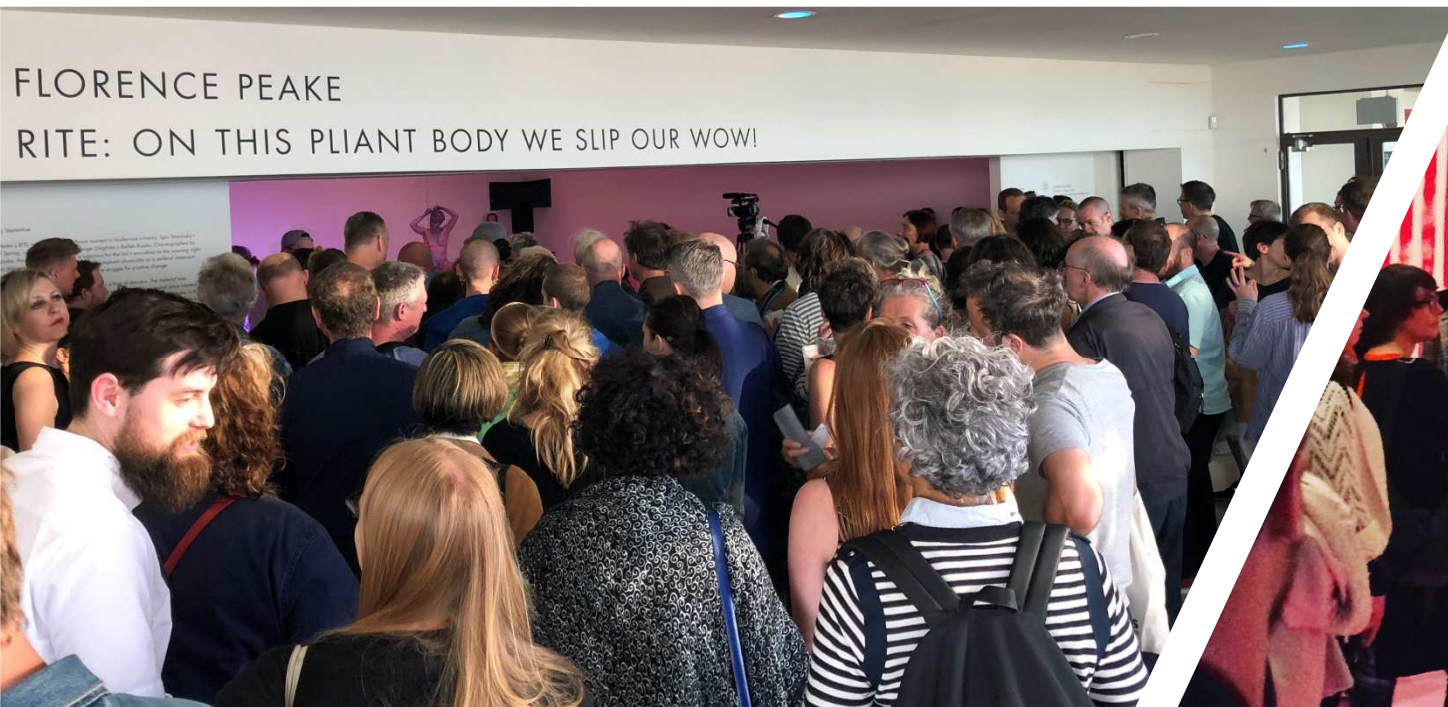
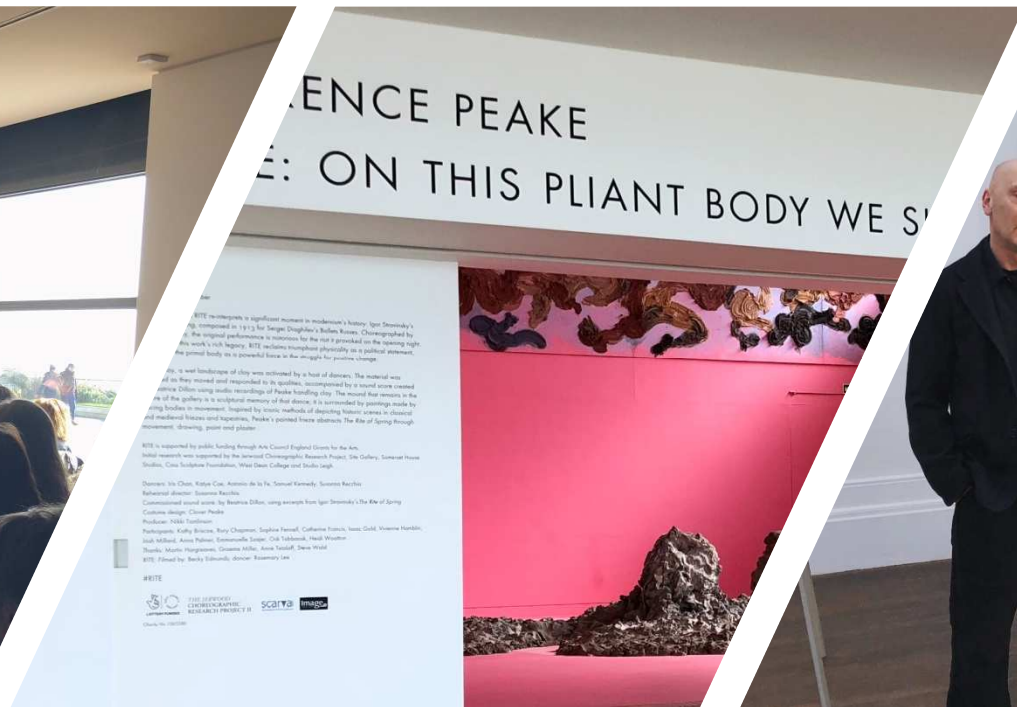




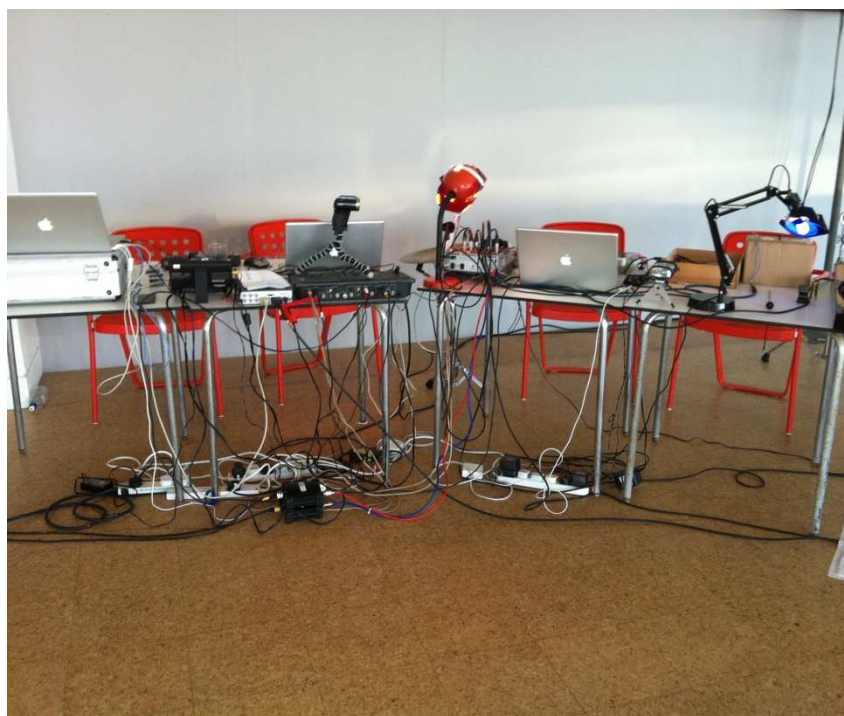
















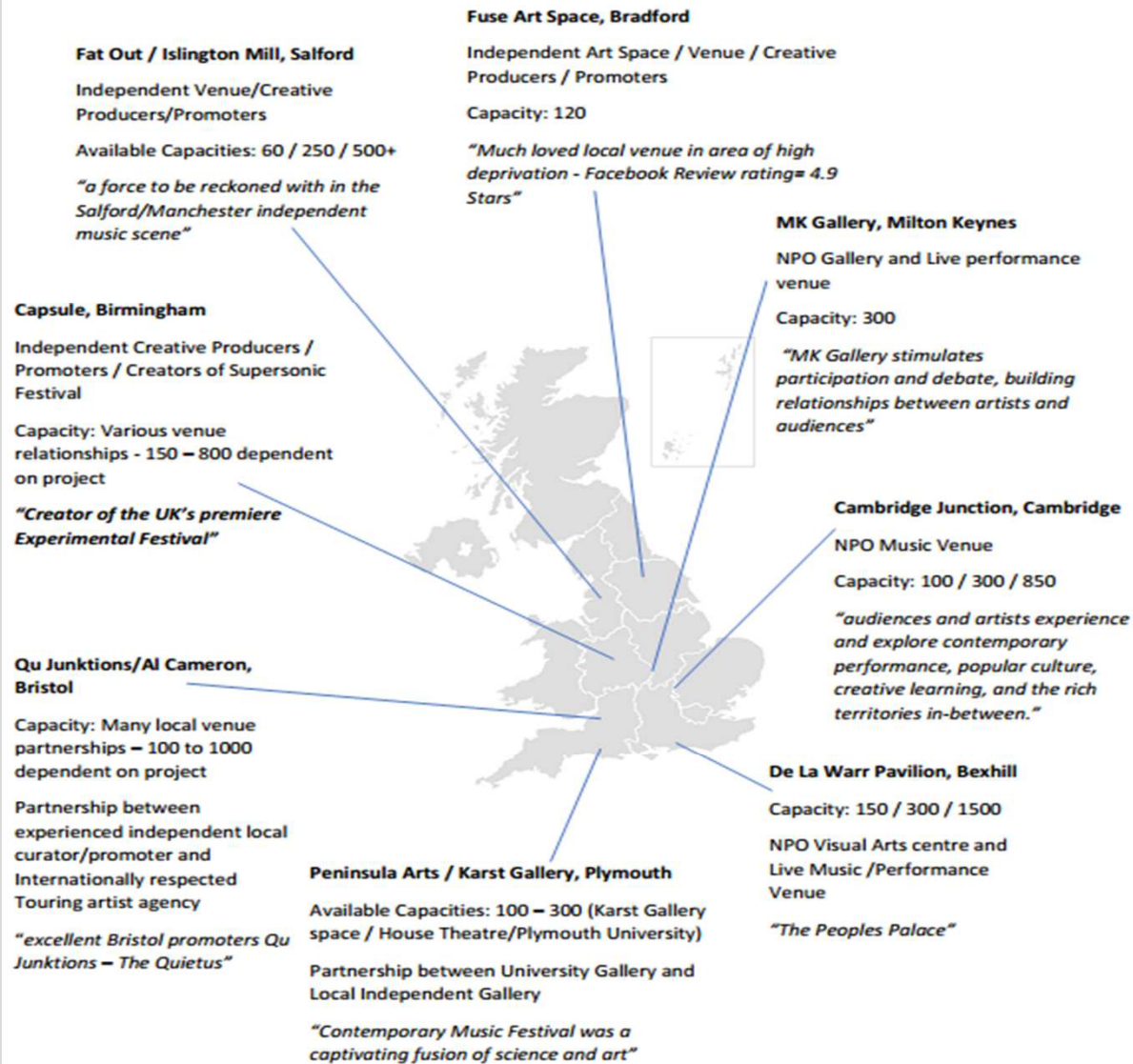


# OUTLANDS.

## AN INNOVATIVE NATIONAL EXPERIMENTAL MUSIC NETWORK

*Experimental music offers huge opportunities to engage new and diverse audiences, audiences that are not currently being served. Through joined up working and shared mental and physical resources, a national network of players in this field could greatly improve the general eco-system around this art form, with huge and lasting benefits for artists and audiences across England.*

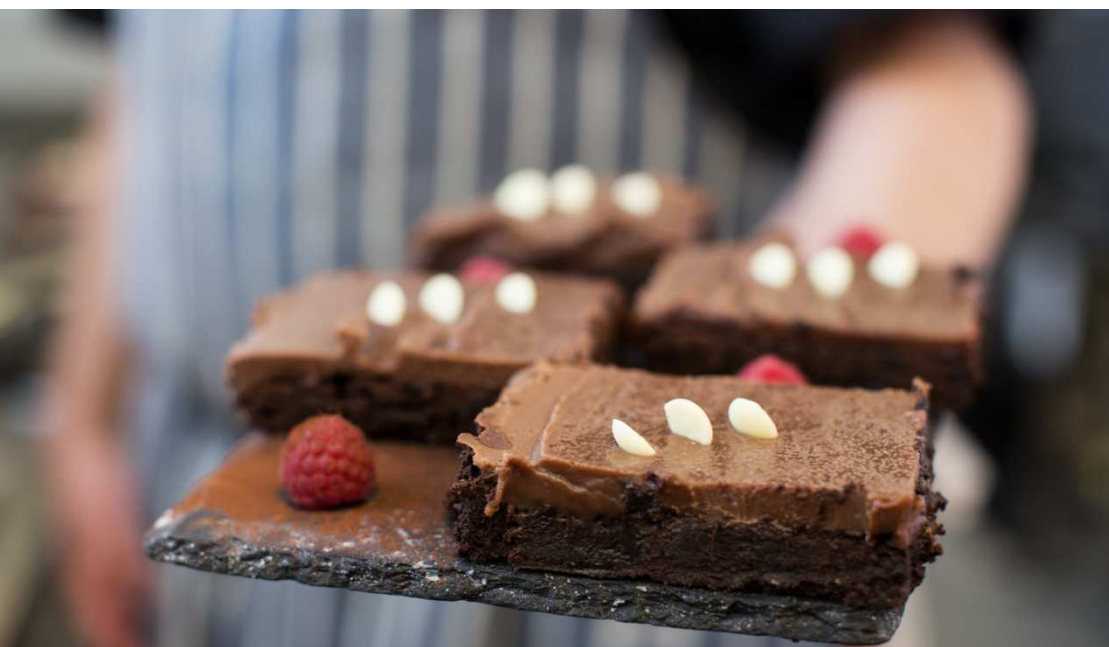
## //The Network



















**Original by nature.**







