

Rother District Council

Report to:	Cabinet
Date:	1 November 2021
Title:	Street Litter Binrastructure and draft Litter Strategy for Rother
Report of:	Deborah Kenneally, Head of Service, Neighbourhood Services
Cabinet Member:	Councillor Prochak
Ward(s):	All
Purpose of Report:	To inform on Binrastructure award and present the draft Litter Strategy
Decision Type:	Non-Key
Officer Recommendation(s):	Recommendation to COUNCIL: That the draft Litter Strategy for Rother attached at Appendix A be approved and adopted.

AND

It be **RESOLVED:** That the:

- 1) Litter Strategy for England 2017 be noted; and
- 2) successful award of Binrastructure funding and its requirement for a Local Authority Litter Strategy be noted.

Reasons for

Recommendations: To support Rother District to be a place where people can enjoy clean and high quality urban and rural environments.

Introduction and Background – A Litter Strategy for England 2017

1. The Litter Strategy for England 2017 has been designed to apply best practice in education, enforcement and infrastructure to deliver a substantial reduction in litter and littering behaviour, so that in the coming years demonstrable improvements are seen. The Strategy outlines that tackling litter can only be done in partnership with central and local government, volunteers, campaigners and businesses.
2. A fundamental part of the Strategy is the development of local government level litter strategies and a review of their 'binrastructure.' 'Binrastructure' is a term used to describe having the 'right bin in the right place' to underpin the objective of a clean environment. To support this, the Department for

Environment and Rural Affairs (DEFRA) and Waste and Resource Action Programme (WRAP), a charitable organisation, offered grants up to the value of £25,000 for local authorities to review their 'binrastructure.' A requirement of the funding application was the submission of a draft Litter Strategy.

3. To this end, officers submitted a draft Litter Strategy and a grant application to WRAP earlier this year which was successful in achieving a grant award of £22,500.
4. More information about The Litter Strategy for England 2017 can be found here: <https://www.gov.uk/government/publications/litter-strategy-for-england>

'Binrastructure' Funding

5. The funding application was for 15 x 168 litre bins, 15 x 84 litre bins, two smart solar compactor bins plus signage and installation. Staff, bin emptying and maintenance costs were excluded from the scheme. Further details of the grant application are contained in the Appendix A of the Litter Strategy attached.
6. The grant application required officers to review the existing infrastructure and identify ways in which it could be improved. A number of the bins have already been allocated to beach locations in accordance with the WRAP grant, and we will work in partnership with parish and town councils to determine locations of the remaining bins.

A Litter Strategy for Rother District Council

7. The draft strategy is attached at Appendix A.

Conclusion

8. That Rother District Council approves a Litter Strategy to support the work of Central Government to reduce littering and create clean environments by working in partnership with all our stakeholders, including residents, community groups, businesses and visitors.
9. **Cabinet is recommended to:**
 - 1) Approve the draft Litter Strategy for Rother.
 - 2) Note the Litter Strategy for England 2017.
 - 3) Note the WRAP Binrastructure Grant award of £22,500 and the requirements of the award.

Financial Implications

10. Street and beach cleansing is part of the Council's statutory services and is funded through the Revenue Budget and the cost of additional and replacement litter bins and their emptying is generally managed through this budget.
11. In this instance the cost of the above additional bins has been funded from the WRAP grant award. The cost of maintaining the bins will be borne by Rother District Council.

12. Further financial support to pay for the emptying of these additional litter bins has been supported by Hastings Direct and via the Welcome Back Fund.
13. It is proposed that further funding may be obtained through local businesses sponsoring litter bins as a means of advertising and to support culture change. We would also look to fund local educational and publicity campaigns using business sponsorship and link this to the UK Environment Bill when it is ratified in Autumn 2021.

Environmental

14. Litter degrades the quality of land, water and air. Reducing litter will help protect wildlife and aquatic ecosystems.

Other Implications	Applies?	Other Implications	Applies?
Human Rights	No	Equalities and Diversity	No
Crime and Disorder	No	Consultation	No
Environmental	Yes	Access to Information	No
Risk Management	No	Exempt from publication	No

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Appendices:	Appendix A – Draft Strategy
Relevant Previous Minutes:	N/A
Background Papers:	N/A
Reference Documents:	N/A